TEDxSanDiego Brings The Age of Magic to Symphony Hall on Oct. 22

San Diego, Calif. (Sept. 27, 2016) – The seventh annual TEDxSanDiego event, themed The Age of Magic, will feature 12 dynamic San Diego-based speakers, three performances and 20 local start-ups as part of Innovation Alley.

When: Saturday, Oct. 22, 2016 11:00 – 1:00pm – Innovation Alley 1:00 – 6:30pm – Speakers and Performers

Where: Copley Symphony Hall 750 B Street San Diego, CA 92101

Registration is available at http://www.tedxsandiego.com/participate/register-to-attend/.

The Age of Magic celebrates the aspects of life that fill us with a sense of awe and wonder. Attendees will explore the future of personalized genomics, the impacts of innovation without borders, the power of art to make peace and the mysteries of the microbiome. They will also learn how the brain sees and how we are designing our future. Speakers include:

- Thomas Albright, Director of Vision Center at Salk Institute
- Janelle Ayres, Assistant Professor, Salk Institute
- Dawn Barry, Vice President, Applied Genomics at Illumina
- Regina Bernal, Entrepreneurship Manager, UCSD School of Business
- Justin Brooks, Director, California Innocence Project
- Lex Gillette, Three-time Paralympic Medalist in the Long Jump
- Ellen Goodwin, Founder & CEO of EllenGoodwin.com
- Natalie Kaczorowski, Producer/Director at Tonight in San Diego
- Scott Klemmer, Co-Founder & Co-Director, Design Lab at UCSD
- Kelly Mellos, Award winning artist, Hands of Peace
- Navrina Singh, Head of Qualcomm ImpaQt
- Gill Sotu, Artist-in-Residence, Jacobs Center for Neighborhood Innovation

During the event, the Coastal Cities Jazz Band, dancers from Culture Shock San Diego, and singer/songwriter, Kinnie Dye, will perform on stage.

"TEDxSanDiego is a rare opportunity to gather a diverse group of thought-provoking individuals who are transforming our community in their own ways," says Mark Lovett, organizer and chief architect of TEDxSanDiego. "Our hope is that each person who attends TEDxSanDiego comes away with a new idea or perspective that will make an impact in the world."

In addition to the amazing lineup of speakers and performers on stage, B Street outside of Symphony Hall will be blocked off to create Innovation Alley as a way to highlight 20 of San Diego's most innovative startup companies. These local entrepreneurs will be presenting their products or technologies. All of the companies are listed below, and at http://www.tedxsandiego.com/about/innovation-alley/2016-innovation-alley/.

- Aira
- Braykion
- CITADEL
- DermTech
- Echo Laboratories
- <u>Grijiy</u>
- Guru
- Inova Drone
- MJD Interactive
- NanoVR
- Noble Environmental Technologies
- Organovo
- Planck Aerosystems
- RippleNami
- ROBO 3D
- Robolink
- SouthDoctors
- SSC Pacific
- Tourrs
- VirBELA

This year's partners include AMH Healthcare, HP, Irvine Company Office Properties, CONNECT, Banner Bank and Neyenesch. The full list of partners is available at: http://www.tedxsandiego.com/partners/.

About TEDxSanDiego

TEDxSanDiego brings together a collection of innovators, explorers, visionaries, teachers and learners, then seeks to illuminate, inspire and activate each of those individuals as a way to foster engaging conversation, collaboration and action. Their vision is to be a catalyst for spreading ideas that change our world. For more information, visit www.tedxsandiego.com.

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